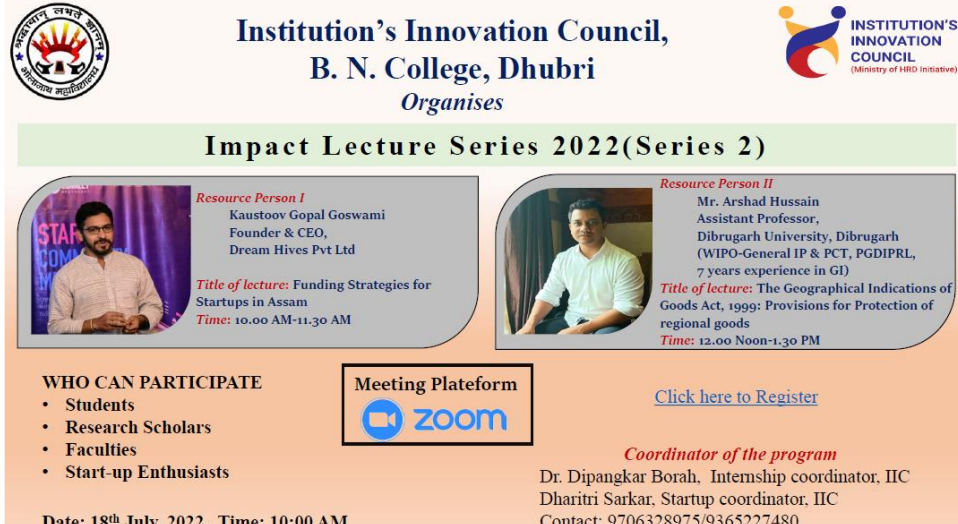


# Institutional Innovation Council (IIC)

**B.N. College, Dhubri, Assam-783324**

<b>Name of The Programme</b>	“Impact Lecture Series 2022(series 2)”
<b>Date</b>	18/07/2022
<b>Organized By</b>	Institutional Innovation Council, B. N. College, Dhubri, Assam-783324
<b>Name of the Resource Persons</b>	<b>1. Mr. Kaustoo Gopal Goswami</b> Founder & CEO, Dream Hives Pvt Ltd
<b>Flyer of the Programme</b>	 <p>The flyer contains the following information:</p> <ul style="list-style-type: none"> <li><b>Organization:</b> Institution's Innovation Council, B. N. College, Dhubri</li> <li><b>Event:</b> Impact Lecture Series 2022 (Series 2)</li> <li><b>Resource Person I:</b> Kaustoo Gopal Goswami, Founder &amp; CEO, Dream Hives Pvt Ltd. Title of lecture: Funding Strategies for Startups in Assam. Time: 10.00 AM-11.30 AM.</li> <li><b>Resource Person II:</b> Mr. Arshad Hussain, Assistant Professor, Dibrugarh University, Dibrugarh (WIPO-General IP &amp; PCT, PGDIPRL, 7 years experience in GI). Title of lecture: The Geographical Indications of Goods Act, 1999: Provisions for Protection of regional goods. Time: 12.00 Noon-1.30 PM.</li> <li><b>WHO CAN PARTICIPATE:</b> Students, Research Scholars, Faculties, Start-up Enthusiasts.</li> <li><b>Meeting Platform:</b> Zoom</li> <li><b>Registration:</b> <a href="#">Click here to Register</a></li> <li><b>Coordinator of the program:</b> Dr. Dipangkar Borah, Internship coordinator, IIC; Dharitri Sarkar, Startup coordinator, IIC. Contact: 9706328975/9365227480.</li> <li><b>Date:</b> 18<sup>th</sup> July, 2022, Time: 10:00 AM</li> </ul>
<b>Number of Participants</b>	<b>Total = 43</b>
<b>About the Programme</b>	<p>The Institutional Innovation Council, B.N. College Dhubri has organized the Impact Lecture Series 2022(series 2), dated 18<sup>th</sup> July 2022 (via Zoom Meet platform) from 10 AM to 1:30 PM. The main objective of the programme was to guide the students to find their inner potential for doing something for the betterment of the society via innovation as well as entrepreneurship. The programme has been started with the inauguration speech by Dr. Susmita Sengupta, IQAC Coordinator, B. N. College. In her inaugural speech, Dr. Sengupta has highlighted the importance of Institutional Innovation Council in higher educational institutions as well as the importance of the knowledge of intellectual property rights in the field of innovation. Mr. Kaustoo Gopal Goswami has been invited as the resource persons for the first session of the programme. Mr. Kaustoo Gopal Goswami in his speech specially described the funding strategies for startups in Assam. The students have raised significant questions during the interaction programme and Mr. Goswami has successfully cleared all their doubts.</p>

# Some snap shots from the Programme

**PMEGP** Specially NER Self contribution 5%  
Subsidy: Urban 25% || Rural 35%

**CGTMSE** Collateral Free Loan  
March 2022 Assam Govt created a corpus of 200cr for MSMEs with SIDBI

**Participants (43)**

- DS Dharitri Sarkar (Co-host, Me)
- SC Sujit Chakraborty (Host)
- KG Kaustoo G Goswami (Co-host)
- DD Dr. Dipankar Borah (Co-host)
- AK Ankita Kakati (Co-host)
- AB Ashwini Borah
- OA OPPO A54
- JA Jon Adhikary
- SH somzual hoque
- AI Arif Ibrahim
- BR BIPLAB ROY
- JD Joyeeta Debnath

**Something owed/Loan** Any one having borrowed money or goods from another owes debt

**Problem** Under obligation to return usually with interest  
Collateral/Guarantor/Credit History

**Solution** Various Govt Schemes

**Participants (40)**

- DS Dharitri Sarkar (Co-host, Me)
- SC Sujit Chakraborty (Host)
- KG Kaustoo G Goswami (Co-host)
- DD Dr. Dipankar Borah (Co-host)
- AK Ankita Kakati (Co-host)
- AB Ashwini Borah **Ask to Unmute**
- OA OPPO A54
- JA Jon Adhikary
- SH somzual hoque
- AI Arif Ibrahim
- BR BIPLAB ROY
- JD Joyeeta Debnath